



**2024
COURSES**

**LEARN THE ART
CREATE YOUR OWN
GENERATE THE INCOME**

ITS ABOUT YOU & HOW WE CAN HELP YOU!



Who We Are

Style Architects has **promoted Leather Craft training** for the **past 13 years**. We are proud of the fact that we have assisted many of our students in launching their own successful brands of shoes, handbags, and other accessories.

We provide **online design training and startup training**, as well as design, marketing, brand development, and staff training services.

We currently host our workshops in Joburg & Cape Town and Bloemfontein.

We are proud to stand by the fact that **we are No.1 in Shoemaking and leather skills training in South Africa** and we are 5 star rated by our students.

We take great pride in the fact that international students travel to attend our courses, ranging from Namibia, Ghana, The UK , Chad, Nigeria, Zimbabwe, Angola, DRC, Tanzania and Australia.

You are in good hands,

WE WILL MAKE SURE YOU SUCCEED.





LETS JUMP STRAIGHT IN!

Our 3 Main Courses

At Style Architects we offer **3 Main Courses**

- Shoe Design & Shoemaking Course
- Handbag Design & Leather Craft Course
- Business & Branding Mini Course
- Variety of different Craft Workshops

Our Courses are **based on skills development**. The courses are **designed for beginners and experienced individuals**, in other words you **don't need any experience**, you don't need to know how to draw - just come in and learn!

If you think you are not creative, well that's not true, because everyone is creative in there own unique way - Its our job to help you refine it!

The **purpose of the courses**, is to allow an individual to **learn a skill** and then walk away knowing how to **generate an income** from what we teach you. We guide you, teach you and **mentor you after the course** to help you **achieve your goals**.

WE GIVE THE OPTIONS YOU MAKE THE CHOICE

S T Y L E Δ R C H I T E C T S



PART - TIME CAMPUS

Included

- 2 Month Payment Plan
- 1 Week Practical Training Included
- Basic Stationery Pack
- 20 Lessons on Campus

Duration

- 2 Months
- Monday & Tuesday
- (9am - 11am)
- On Campus Learning

Style of Learning

- Sit in class and have direct lessons
- One on One learning
- Lessons NOT Recorded
- Theory Notes all included



ASSISTED ONLINE

Included

- 6 Month Payment Plan
- 1 Week Practical Training Included
- Basic Stationery Pack
- All Lessons are Recorded
- in-depth theory notes
- 12 x Online Evening Lessons
- New Tutorial Video unlocked each week

Duration

- 5 Months
- Online via Google Meet
- Evening Lessons
- (6pm - 8pm)
- Every second week

Style of Learning

- Study at your own pace via in-depth video tutorials
- Chat to a lecturer twice per month for assistance & Guidance
- Join WhatsApp group for continuous Support and Communication
- Join in online discussions and debates to gain more knowledge



SELF - LEARNING ONLINE

Included

- 6 Month Payment Plan
- in-depth theory notes
- Tutorial Videos unlocked each Month
- 1x Q&A session per month (1 hour)

Duration

- 6 Months

Style of Learning

- Study on your own, at your own pace via in-depth video tutorials
- Complete Assignments & Submit
- We will monitor your progress and provide assistance if we see you need it
- Join Whatsapp group for continuous Support and Communication

BUDGET FRIENDLY PAYMENT PLANS

S T Y L E

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	METHOD OF LEARNING COURSE OPTIONS	REGISTRATION DEPOSIT	MONTHLY FEE	TOTAL TUITION	PRAC. INC.	LESSONS
SHOE DESIGN	ONLINE SELF LEARNING	R 3 900	R 1800 x6	R 14 700	OPTIONAL	TUTORIAL VIDEOS ONLY
	ONLINE ASSISTED VIRTUAL LEARNING	R 4 900	R 2 500 x6	R 19 900	<input checked="" type="checkbox"/>	GOOGLE MEET EVENING SESSIONS
	CAMPUS PART TIME LEARNING	R 4 900	R 5 700 x3	R 22 000	<input checked="" type="checkbox"/>	CAMPUS LESSONS 2X PER WEEK
	ALL IN ONE COURSE SHOE + HANDBAG	R 5 400	R 3 800 x7	R 32 000	<input checked="" type="checkbox"/>	ONLINE LESSONS 4X PER MONTH
HANDBAG DESIGN	ONLINE SELF LEARNING	R 3 000	R 1 400 x5	R 10 000	OPTIONAL	TUTORIAL VIDEOS ONLY
	ONLINE ASSISTED VIRTUAL LEARNING	R 4 200	R 2 100 x6	R 16 800	<input checked="" type="checkbox"/>	GOOGLE MEET SESSIONS 1X PER WEEK
	CAMPUS PART TIME LEARNING	R 4 400	R 4 800 x3	R 18 800	<input checked="" type="checkbox"/>	CAMPUS LESSONS 2X PER WEEK

NEW

S T Y L E

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Join Our

ALL-IN-ONE COURSE

SHOE + HANDBAG DESIGN

**ONLINE COURSE & PRACTICAL
TRAINING INCLUDED**

SAVE R7000
REGISTER BY 30 NOV 2023



CURRICULUM LAYOUT

- Pattern Making, Design, Sketching
- Range & Collection Development
- Leather Knowledge & Materials Study
- Tips on how to get your brand off the ground
- Giving advice on how to build a brand and how to do it successfully.
- Business Outline Planning
- Premium Versus Cheap
- How to work together with local manufacturers
- Finding places to get materials and ideas for designs
- A guide to Leather crafting tools
- In-House Practical: A Guide for Doing It Yourself
- Five-day workshop on the art of making Shoes or handbags or both
- NEW : Brand Assessment & Basic Business plan outline

WHAT YOU WILL LEARN

Choose if you prefer to focus on Footwear Design or Handbag design. Some students even do BOTH - we recommend doing both as you can create a very strong future business with both skills. We will guide you on what to do, and give advice on your current business ideas, and how to improve them.

Footwear & Handbags is a lucrative business to get into - you just have to have the right product - if you have a good idea and you are passionate about it - Then you have a golden recipe and we can help you create it



WHAT IS INCLUDED IN COURSES

Standard in all Workshops & Courses

- **EDUCATION & GUIDANCE**
A handcrafted work made by you. We will guide you through every step.
 - **BUSINESS & BRAND ADVICE**
Ask about your current ventures, future ventures and general advice.
 - **PATTERNS & SUPPORT**
We provide a variety of take home patterns for our students.
 - **NETWORKING**
Chat and market your business with other crafters.
- **What you will receive**
 - Beautiful handcrafted shoes or bags
 - Valuable knowledge to start a side hustle
 - Guide to Home or small scale Shoemaking & bag making
 - Supply List and suggested suppliers
 - Take Home Patterns
 - Choice In leather and Textiles
 - Choice in Hardware
 - Sewing or hand stitching
 - Understanding tools and components
 - Full Comprehensive learning



Why do our workshop?

- **Some Reasons to Consider;**
 - Learn to make your own shoes & bags
 - Start your brand, create that side hustle to generate extra income,
 - Create a proudly owned South African Business that creates jobs and improves your community.
 - Add this skill to your current Craft business.



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LEARN THE ART
CREATE YOUR OWN

LETS TALK, CREATE YOUR DREAM



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Founders Hill, Modderfontein
Gauteng, South Africa

REGISTER FOR 2024 | START YOUR HUSTLE
ONLINE COURSE | CAMPUS COURSE | WORKSHOPS